



++++

INDUSTRY OUTLOOK



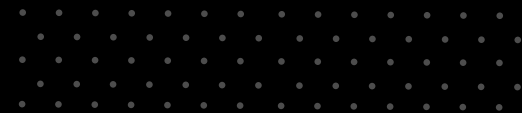
ALPHA SPORTS

PERFORMANCE MEDICINE

COMPREHENSIVE CARE,
ELEVATED EXPERIENCE, AND
RESILIENCY TRAINING:

THE POTENTIAL OF
THE MODERN SPORTS
MEDICINE INDUSTRY

++++



CONCEPT INTRODUCTION

Every person engaging in sports, from amateurs meeting at the gym with friends to highly trained pros chasing peak performance, needs expert support to help them **build confidence, maximize potential**, and develop effective recovery plans. Having experienced medical professionals on their team can have a profound impact on an athlete's health and performance.

Today's sports medicine industry is evolving to provide athletes of all skill levels with the care **they deserve** and guide their growth with a new focus on **comprehensive, team-based support**. Alpha Sports Performance Medicine is at the forefront of this groundbreaking approach and matches it with a flexible franchise model and reputation for superior service.

Our innovative athlete care design combines chiropractic services, physical therapy, massage therapy, dry needling, shockwave therapy, performance rehabilitation, and recovery strategies under one roof to create an **elevated, all-in-one experience**. And our proprietary **Resiliency Training Model** helps athletes build long-term durability and sets them up for the future.

We pair that cutting-edge athlete service structure with a franchise model centered on **owner development** and business growth.

Athletes need people on their team who are **grounded in faith and purpose** and maintain a laser focus on elite, multidisciplinary care. At Alpha Sports Performance Medicine, our franchise is built on a foundation of service that aims to multiply provider impact, build communities, and change lives wherever we open our doors.

TABLE OF ... CONTENTS

Concept Introduction - 2

What Sets Alpha Sports Performance Medicine Apart - 3

- The Brand's Key Differentiators - 3

Industry Insights - 4

- The Potential of the Sports Medicine Industry - 4
- Industry Highlights - 4

Advantages of Franchising - 5

- Key Franchising Benefits - 5

The Alpha Sports Performance Medicine Franchise Opportunity - 6

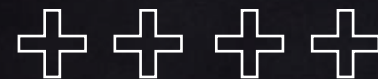
- The Opportunity - 6
- Steps to Owning a Franchise with Alpha Sports Performance Medicine - 6

What Does It Take to Be Part of Alpha Sports Performance Medicine? - 7

- The Ideal Alpha Sports Franchise Owner - 7

Join Us - 8

- Join Alpha Sports Performance Medicine - 8
- Contact Us - 8

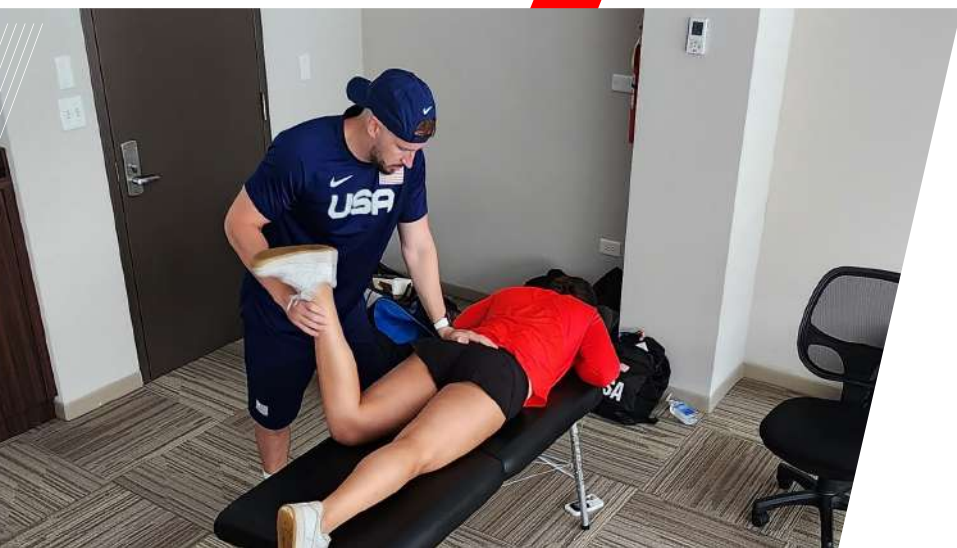


WHAT SETS ALPHA SPORTS PERFORMANCE MEDICINE APART

Franchise ownership with Alpha Sports Performance Medicine offers the opportunity to lead within a brand reshaping the landscape of athlete care. We've built our foundation on a franchise system designed to empower owners with the tools, training, and support needed to deliver an unmatched experience and help every athlete **Become an Alpha**.

Here are just a few of the features that make Alpha Sports Performance Medicine a smart choice for expansion and service-minded entrepreneurs:

- **Proprietary Resiliency Training Model.** Equip athletes with comprehensive strategies that build strength, durability, and long-term performance through our exclusive system.
- **Comprehensive, multidisciplinary approach.** Deliver seamless care by uniting athlete care under one roof.
- **Established brand with a reputation for excellence.** Represent a name recognized for elevating the athlete experience through collaboration and innovation.
- **Experienced franchise leadership.** Benefit from a leadership team that provides hands-on guidance, proven systems, and operational support.
- **Team-centered culture focused on athlete care.** Build your business within a community of providers dedicated to creating the best out comes for every athlete.
- **Scalable franchise model designed for growth.** Expand your impact by adding providers, services, and care offerings as demand builds within your community.



INDUSTRY INSIGHTS

Alpha Sports Performance Medicine designed our franchise model to answer a growing demand for integrated, athlete-focused care, with an operating approach that brings together the best of sports medicine under one roof.

As more athletes seek comprehensive, team-driven support for performance, recovery, and resilience, Alpha Sports is uniquely positioned to meet this growing need with a franchise system built for lasting impact.

- Sports medicine is big business globally and *serves a growing pool of athletes¹* seeking professional support to aid recovery and maximize potential.
- The global sports medicine industry is projected to see significant development in the years ahead, with an expected *compound annual growth rate of 8.2%²* through 2030.
- Sports medicine practitioners in the U.S. are driving global growth, supporting *an annual market of \$38.2 billion³*.
- The U.S. sports medicine market continues to expand nationwide and is forecast to *see a CAGR of 7.6% through 2030⁴*.
- The sports medicine industry is growing in step with the larger U.S. sports market, which *serves a market of \$52.77 billion⁵* and enjoys annual growth of 5.26%.
- A multidisciplinary team approach to medical care has been *shown to enhance patient management⁶* and deliver more comprehensive and effective care.



ADVANTAGES OF FRANCHISING

Franchising with Alpha Sports Performance Medicine connects you with an experienced team of professionals focused on your growth. Our franchise model is designed with our owners' needs in mind, and we work alongside you every step of the way to help ensure you operate your franchise with confidence.

Key Franchising Benefits:

FTC Protection (For Franchisor and Franchisee)

A franchise is a business system where potential franchise owners pay a fee to utilize and grow an existing brand. The Federal Trade Commission regulates the relationship for the protection of both parties, and a Franchise Agreement spells out the intricacies of the deal.

Knowledge and Experience of the Franchisor

Getting a modern sports medicine franchise up and running can be an appealing notion, but the startup and development processes are aspects that can go overlooked, and they're as essential as having a great idea. Starting a business takes know-how and energy, and the costs can add up quickly. The Alpha Sports Performance Medicine franchise model takes the guesswork out of the experience and helps our owners get established and growing.

Market Expertise and More

Inventory, taxes, territory, vendors, facilities, networking, design, equipment, training, and marketing are just a few concerns a new owner needs to stay on top of. These and other potential concerns can make owning a franchise with Alpha Sports Performance Medicine the intelligent choice.

Business Owner Freedom While Making a Difference

Franchising with Alpha Sports Performance Medicine gives you the flexible freedom of being your own boss while allowing you to take advantage of the support and experience of our expert franchise team.



THE ALPHA SPORTS PERFORMANCE MEDICINE FRANCHISE OPPORTUNITY

The Alpha Sports Performance Medicine Franchise Opportunity
At Alpha Sports Performance Medicine, we believe that a unified team of providers, purpose-driven care model, and franchise system built on innovation and collaboration can reshape the way communities experience athletic care.

Here's how to get started.



Steps to Owning an Alpha Sports Performance Medicine Franchise

-  Submit an inquiry form online
-  Have an introductory call with our franchise specialists
-  Undergo candidate qualification
-  Review the Franchise Disclosure Document
-  Visit our flagship location and meet with our management team on Discovery Day
-  Sign the dealership agreement
-  Prepare to launch your Alpha Sports dealership!



WHAT DOES IT TAKE TO BE A PART OF ALPHA SPORTS PERFORMANCE MEDICINE?

Alpha Sports Performance Medicine is bringing our groundbreaking multidisciplinary model for athlete care to major markets nationwide.

If you're financially qualified and share our vision for a comprehensive, team-based model for modern sports medicine services, we'd love to connect with you to get to know you better.

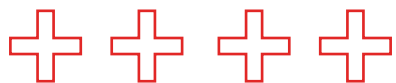
Estimated Initial Investment
\$xxx,xxx to \$xxx,xxx*

Minimum Liquid Capital
\$xxx,xxx

*See the Disclosure Document (FDD)
for more information.*

Contact us today to learn more!





JOIN US >>>>

STEPS TO OWNERSHIP

Alpha Sports Performance Medicine is helping to redefine how athletes train, recover, and thrive through a fully integrated, team-based approach to care. Join us in bringing this model for athlete empowerment to your community, and be part of a movement that's changing the future of sports medicine.

Alpha Sports Medicine Franchising, LLC
4438 Hwy 6 #104
College Station, TX 77845
(402)-852-5742 or 402-85-ALPHA

The email for our franchise is:
Franchise@ASPMFranchise.com
info@alphasportschiro.com

©2025 Alpha Sports Performance Medicine™. All Rights Reserved.
 The contents of this site, including all images, text, graphics, and other materials are for informational purposes only. All elements of this site are protected by copyright laws and may not be copied, retransmitted, reposted, duplicated or otherwise used without the express written approval of ALPHA Sports Performance. Please note that the medical and health information provided on this website is designed to support, not replace, the relationship that exists between a patient/site visitor and their healthcare provider. Always seek the advice of a trained health professional with any questions you may have regarding a medical condition and before seeking any treatment.

